

Enforcement, Enforcement, What Enforcement?



A Free Public Seminar presented by the Intellectual Property Research Institute of Australia (IPRIA) in association with the Centre for Media and Communications Law (CMCL) and generously hosted by Blake Dawson

Intellectual property piracy and counterfeiting remains rampant in China, countries in southeast Asia, as well as other developing countries. Yet, these countries continue to disagree with developed countries over international intellectual property enforcement standards. What types of standards exist today? Why can't countries agree on harmonizing their standards? Can the new Anti-Counterfeiting Trade Agreement and the growing number of free trade agreements strengthen intellectual property enforcement in the developing world? What do we need to do to provide intellectual property rights holders with meaningful and sustainable protection?

EVENT DETAILS

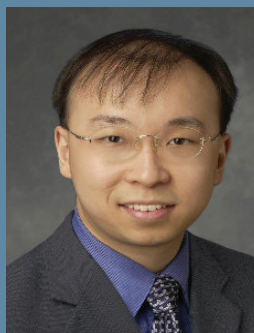
Wednesday 1 June
1:00pm – 2:00pm (Refreshments from 12:30pm)
Blake Dawson
Level 36, Grosvenor Place
225 George Street
SYDNEY

Patent and Trade Mark Attorneys

If this particular educational activity is relevant to your professional development, improving your practice and service to your clients, you may be able to claim CPE hours.

Please refer to the Professional Standards Board website and its guidelines on CPE (<http://www.psb.gov.au>)

Speaker



Professor Peter Yu

Kern Family Chair in Intellectual Property Law and Director, Intellectual Property Law Center
Drake University Law School
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Peter K. Yu holds the Kern Family Chair in Intellectual Property Law and is the founding director of the Intellectual Property Law Center at Drake University Law School, USA. He is also a Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. Before joining Drake University, he founded the nationally-renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies. Professor Yu is a leading expert in international intellectual property and communications law.

Bookings are essential. Please register your place for this free public seminar online at www.ipria.org



Blake Dawson

